



Dear School or Non-Profit,

Thank you for your interest in our 2012 Organic Seed Fundraising Program! Seeds are practical, useful, hopeful, and helpful as we all continue to create a positive and healthy planet. And, with our fundraiser, seeds can be profitable! We can help you reach your fundraising goals by offering the highest-quality, 100% certified organic vegetable, herb and flower seed at a wholesale price. All of our seed packets include detailed planting instructions and our website has excellent guides to growing and seed saving. Included in this packet you will find instructions and brochures about our two fundraising options:

- 1) 25 Easy-To-Grow Varieties (individual packets)
- 2) Seed Packet Collections (8 options)

If you choose to participate in our fundraising program, we will provide your school or non-profit with the following items in the Seed Fundraiser Kit:

- A High Mowing Poster to highlight your fundraiser
- Colorful student order forms for one or both fundraising options
- master order forms on which to compile student orders

Fundraiser Program Highlights:

- No minimum order required to participate
- A 50-60% profit margin!
- Multiple price points to appeal to all levels of customer spending
- Free shipping on initial order

**For more information, or to confirm your participation and receive the appropriate amount of order forms, please contact me at 802-472-6174 x 130, or [sarahz@highmowingseeds.com](mailto:sarahz@highmowingseeds.com)**

Thank you,

Sarah Zettlemeier

PS: If you are interested in ordering a Seed Rack Display to have at an event or in your school, please refer to our Seed Rack Program Information for retailers at <http://www.highmowingseeds.com/organic-seed-rack-program.html>

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*The Source for Certified Organic Seeds Since 1996*  
76 Quarry Road ~ Wolcott, VT 05680  
Phone: 802-472- 6174 ~ Fax: 802-472-3201  
[www.highmowingseeds.com](http://www.highmowingseeds.com)



**OPTION #1**  
**25 Easy-to-Grow Varieties (individual packets)**  
**2012 High Mowing Organic Seeds Fundraising Program**

**Guidelines for Fundraising**

1. We will provide you with your requested amount of fundraising brochures, and a MASTER order form for the organizer to send to High Mowing with totals
2. All seed retails for \$2.75 per packet
3. Seed is offered to you at a 60% discount : you pay **\$1.10 per packet**
4. Due to availability of seed we may need to substitute an item with one of similar qualities
5. The final seed order must come to us in one compiled order on the MASTER order form. Please include one check for the final payment. We will process the order and ship all seeds to a single address. Allow one week for order processing
6. Once you receive the seeds, they can be disbursed to participants

Please call Sarah Zettlemeier, Wholesale Sales Assistant, at 802-472-6174 x 130 or email [sarahz@highmowingseeds.com](mailto:sarahz@highmowingseeds.com) if you have any questions.

**Best of luck on your fundraising endeavor and happy growing!**



**OPTION #2**  
**Seed Packet Collections**  
**2012 High Mowing Organic Seeds Fundraising Program**

**Guidelines for Fundraising**

- 1) We will provide you with your requested amount of fundraising brochures, and a MASTER order form for the organizer to send to High Mowing with totals
- 2) The seed packet collections have different price points
- 3) Seed packet collections are offered at 50% discount
- 4) The final seed collection order must come to us in one compiled order on the MASTER order form. Please include one check for the final payment. We will process the order and ship all seeds to a single address. Allow one week for order processing
- 5) Once you receive the seed packet collections, they can be disbursed to participants

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**Best of luck on your fundraising endeavor and happy growing!**