

# Initial Order Form

VALID FOR ORDERS SHIPPED 11/1/2023 - 10/15/2024. High Mowing requires this signed order form before packed-for-2024 seed orders can ship. Orders may be placed by fax, phone, email, or by visiting [www.highmowingseeds.com/wholesale](http://www.highmowingseeds.com/wholesale).

## 1. Company Information

Company Name \_\_\_\_\_ Buyer's Name \_\_\_\_\_  
 Shipping Address \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_  
 Postal Code \_\_\_\_\_ Country \_\_\_\_\_ Does this address receive:  USPS Mail  FedEx/UPS  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_ For invoices and order information  
 Requested Ship Date \_\_\_\_\_ PO Number \_\_\_\_\_  **Sign up for our Newsletter**

## 2. Billing Information

Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_  
 Billing Address \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_  
 Postal Code \_\_\_\_\_ Country \_\_\_\_\_  **Please charge my card on file and ship immediately**

## 3. Program Pricing

*PLEASE NOTE: All Gift Boxes (50% margin), Sprouting Seeds (40% margin), and Microgreen Seeds (44% margin) are sold on an outright basis with no return option. **Our guaranteed sales program is available for U.S. customers only.***

**OUTRIGHT SALES** (no returns) **\$1.51/packet, 60% margin.** This option provides a higher margin on seed packets (SRP \$3.75), but does not allow end-of-season returns. **Seeds must be sold by the sell-by date on the back of the packet.**

**GUARANTEED SALES** (U.S. only) **\$2.27/packet, 40% margin.** This option allows stores to return unsold seeds for credit, priced at or below the SRP of \$3.75. Unsold seeds must be returned by October 15, 2024 for 90% credit on up to 50% of total purchase. Guaranteed terms are only available for initial orders shipping before April 1, 2024.

Sometimes crop failures or increased demand force an item out of stock or on backorder. When this happens, we can substitute with a similar variety or you can wait for the backorder date. Please indicate your preferences here:

**BACKORDERS:**  Ship items as they become available  Send similar varieties  I will choose my own substitutes later

**OUT OF STOCK ITEMS:**  Send similar varieties  Remove items and credit my account

**I need a:**  Display  Header **I have a display:**  Standing  Countertop  Metal  Cardboard  Header

## 4. Terms and Conditions

**I have read and agree to the terms and conditions below:** Signature \_\_\_\_\_ Date \_\_\_\_\_

**PLACING ORDERS:** Orders may be placed by fax, phone, email, or by visiting our website. All varieties must be ordered in multiples of five (5, 10, 15, etc.). Existing customers can request a Sales Order History to assist with forecasting when placing an initial order.

**PAYMENT:** We accept Visa, MasterCard, American Express, Discover, and checks. Orders ship once payment has been received or credit terms have been approved. A credit application, references, and strong credit history are required for credit terms. Overdue balances will incur a late fee of \$15 per month plus finance charges of 1.5%. Delinquent accounts will be sent to a collection agency. Guaranteed accounts that are delinquent on October 15 are not eligible for credit on returned seeds.

### SHIPPING RATES:

#### Contiguous U.S.

Under \$10	\$6.00
\$10-\$25	\$8.25
\$25-\$50	\$11.25
\$50-\$200	\$14.75
Over \$200	Free

#### Non-Contiguous U.S.

Under \$20	\$9.15
\$20-\$50	\$11.75
\$50-\$250	\$15.25
Over \$250	\$18.50

#### Canadian

Under \$50	\$20.00
\$50-\$200	\$30.00
Over \$200	\$55.00

**U.S. SHIPPING:** Orders are shipped with the fastest method and typically take 3-8 days for delivery. We do not ship backordered items to non-contiguous accounts.

**CANADIAN SHIPPING:** We ship all orders FedEx International Economy, with FedEx as the broker. There is an additional \$28 fee from the Canadian inspection agencies and 5% GST. We will email you the invoice at the time of shipment. All Canadian orders will ship within one week of placement. Orders typically take up to two weeks for delivery.

**REFUSED ORDERS:** Orders that are refused will be charged a 20% restocking fee.

**NON-SEED RACK ITEMS:** For items available in our retail catalog purchased for resale only, wholesale customers enjoy 10% off the retail catalog price, outright sale only. These orders cannot be placed on the web and will be invoiced and shipped separately from wholesale orders.

## Garden Seed Collections

ITEM CODE	COLLECTION	# OF PACKETS	OUTRIGHT SALE TOTAL COST	QTY	GUARANTEED SALE TOTAL COST	QTY
<b>8 Variety Countertop Collection:</b> <input type="checkbox"/> Best Seller Theme <input type="checkbox"/> Custom Theme						
8VB	Seeds only	80	\$120.80		N/A	N/A
8VB	Cardboard display		\$18.00		N/A	N/A
<b>48 Variety Collection:</b> <input type="checkbox"/> Best Seller Theme <input type="checkbox"/> Custom Theme						
48V	Seeds only	480	\$724.80		\$1,089.60	
48V	Cardboard display		\$20.00		\$20.00	
48V	Metal display		\$104.50		\$104.50	
<b>96 Variety Collection:</b> <input type="checkbox"/> Best Seller Theme <input type="checkbox"/> Custom Theme						
96V	Seeds only	960	\$1,449.60		\$2,179.20	
96V	Two cardboard displays		\$40.00		\$40.00	
96V	Two metal displays		\$209.00		\$209.00	
96V	Double sided metal display		\$176.00		\$176.00	
<b>144 Variety Collection:</b> <input type="checkbox"/> Best Seller Theme <input type="checkbox"/> Custom Theme						
144V	Seeds only	1,440	\$2,174.40		\$3,268.80	
144V	Three cardboard displays		\$60.00		\$60.00	
144V	Metal spinner display		\$160.00		\$160.00	
<b>48 Variety Starter Collection:</b> <input type="checkbox"/> Best Seller Theme <input type="checkbox"/> Custom Theme						
48VS	Seeds only	240	\$362.40		\$544.80	
48VS	Cardboard display		\$20.00		\$20.00	
48VS	Metal display		\$104.50		\$104.50	
<b>6 Gift Box Countertop Collection:</b> <input type="checkbox"/> Best Seller Theme <input type="checkbox"/> Custom Theme						
GC-MINI	Gift boxes only	30 boxes	\$243.95		N/A	N/A
GC-MINI	Cardboard display		\$11.00		N/A	N/A

**Packet Wholesale Price:** \$1.51/packet (outright), \$2.27/packet (guaranteed). **Packet Suggested Retail Price:** \$3.75/packet.  
**Gift Box Wholesale Price:** \$12.20/7-packet box, \$8.71/5-packet box, \$5.23/3-packet box. **Gift Box Suggested Retail Price:** \$24.50/7-packet box, \$17.45/5-packet box, \$10.50/3-packet box (50% profit margin).

## Specialty Seed Collections

ITEM CODE	COLLECTION	# OF PACKETS	OUTRIGHT SALE COST	QTY
<b>Microgreen Seed Collections:</b> <input type="checkbox"/> Best Seller Theme <input type="checkbox"/> Custom Theme				
MC-BEST	Best Seller - Seeds only	120	\$523.20	
MC-BEST	Best Seller - Metal display		\$38.50	
MC-MINI	Countertop - Seeds only	60	\$261.60	
MC-MINI	Countertop - Cardboard display		\$11.00	
<b>Sprouting Seed Collections:</b> <input type="checkbox"/> Best Seller Theme <input type="checkbox"/> Custom Theme				
SC-BEST	Best Seller Collection - Seeds + lids only	100 + 30 lids	\$445.90	
SC-BEST	Best Seller Collection - Metal display		\$38.50	
SC-MINI	Countertop Collection - Seeds + lids only	50 + 12 lids	\$212.66	
SC-MINI	Countertop Collection - Cardboard display		\$11.00	
<b>Combination Collection:</b> <input type="checkbox"/> Best Seller Theme <input type="checkbox"/> Custom Theme				
MGSPRCOMBO	Seeds + lids only	220 + 30 lids	\$969.10	
MGSPRCOMBO	Metal display		\$38.50	

**Sprouting Seed Wholesale Price:** \$3.43/packet. **Sprouting Seed Suggested Retail Price:** \$5.75/packet (40% profit margin).  
**Microgreen Seed Wholesale Price:** \$4.36/packet. **Microgreen Seed Suggested Retail Price:** \$7.75/packet (44% profit margin).